



Charge Up New Jersey

Stage One: The Post-Purchase Incentive Program

Program Terms & Conditions

April 8, 2020

Program Overview

The intent of the Charge Up New Jersey program is to encourage the purchase or lease of new light-duty plug-in electric vehicles in the State, and assist New Jersey residents with making the switch to driving electric, consistent with N.J.S.A. 48:25-4(a). The Charge Up New Jersey program addresses the key market barrier of vehicle cost by offering a financial incentive directly linked to a vehicle's United States Environmental Protection Agency ("EPA")-rated all-electric range.

Eligible program applicants, who have purchased or leased an eligible vehicle on or after January 17, 2020, can receive the incentive by applying post-purchase or lease. These applicants **do not** need to contact their dealership or showroom to apply. Applicants can apply directly to the program administrator, the Center for Sustainable Energy. Incentives are processed on a first-come, first-served basis and issued to eligible applicants in a single payment. Checks will be sent to applicants within 120 calendar days of application approval.

Note to Applicants: The Charge Up New Jersey Program Terms and Conditions ("Terms and Conditions") are subject to change. It is the applicant's responsibility to review and accept the Terms and Conditions at the time of application submittal. These Terms and Conditions will be applied to determine the applicant's eligibility for Charge Up New Jersey.

Part 1: Application Process

To apply for the incentive, an applicant must submit an online application at the dedicated program website at www.ChargeUpNJ.gov. Applicants will need to upload the required documentation, outlined in the Required Documentation section of these Terms and Conditions. Applicants will also be required to check the box acknowledging that they have read and understood the Charge Up New Jersey Terms and Conditions. Applicants are responsible for submitting required documentation within 14 calendar days from the date they start their online application. Please note that extensions will not be granted. Applicants who fail to upload the required documentation within the 14-day timeframe will have their applications cancelled and will need to reapply.

Program communications, such as requests for additional documentation, application approval notifications, and payment notifications, will be sent via email. It is the applicant's responsibility to ensure their email address is accurate and permits the receipt of program emails. Denial of incentives due to failure to respond to emails, including failure to respond due to program emails being filtered as spam, is not appealable.

Applicants will have up to one (1) year to request check reissues or to cash their incentive checks. Incentive checks uncashed after one year will be considered unclaimed property and will expire.

Applicants without internet access may submit the application and required documents by mail to the program administrator: Center for Sustainable Energy, Charge Up New Jersey, 3980 Sherman Street, Suite 170, San Diego, CA 92110. If mailed, the submittal date will be determined by U.S. mail postmark. For security purposes, only hard copies of required documents will be accepted. Required documents that are sent on removable media (flash drives, CDs, DVDs, etc.) will not be accepted. Due to security and privacy concerns, it is strongly encouraged that applicants submit their application and required documentation via the secure Charge Up New Jersey website at www.ChargeUpNJ.gov.

Required Documentation

Required documentation shall include the following:

1. Proof of temporary or permanent New Jersey vehicle registration for the vehicle listed in the application. The applicant's name must be on the registration and the registration must be active.
2. A full and complete copy of the purchase or lease contract, with all pages included, from an eligible New Jersey dealership, showroom, or vehicle manufacturer. A complete contract must be fully executed and, if applicable, must include the itemization of credits, discounts, and incentives received. The applicant's name must be listed on the contract and match the name on the program application.
3. Proof of New Jersey residency via a legible copy of the applicant's current, unexpired New Jersey driver's license. For active duty military members stationed in New Jersey, but with permanent residency in another state, military orders may be used as proof of residency.

Appeal Process

To appeal the denial of an application, an applicant must first contact the Center for Sustainable Energy at 1-(877)-426-2474 or chargeupnj@energycenter.org to attempt a resolution. If attempts to resolve the issue with the program administrator are unsuccessful, the appeal may be presented to the New Jersey Board of Public Utilities ("BPU" or "Board") for further review. Appeals will be considered on a case-by-case basis.

The appeal to the BPU must be submitted by email to issues@njcleanenergy.com within 45 days of the notification that an application has been denied and must include applicant contact information, a copy of the applicant's Charge Up New Jersey application, a copy of the required documents submitted with the application, and a description of the basis for the appeal, including a detailed description of the issue and why the applicant believes that the appeal should be granted. The BPU will review the submitted documentation and respond as soon as possible. The BPU typically acknowledges receipt of appeals within five (5) business days of submission. If after five business days an acknowledgment has not been received, applicants should contact the BPU Program Administrator at (609)-292-0092.

Note: Appeals based solely on an applicant disagreeing with the policies set forth in the Charge Up New Jersey Terms and Conditions will not be considered.

False Statements

An applicant, showroom, dealership or vehicle manufacturer providing a false statement in any of the information submitted to the Charge Up New Jersey program may be criminally liable in accordance with applicable state or federal statutes, and any such false statement could result in incentive denial or removal from the Charge Up New Jersey program.

Part Two: Applicant Eligibility

Applicants must meet the following requirements in order to be eligible to receive the vehicle incentive. The applicant must:

1. Be a resident of the state of New Jersey at the time of vehicle purchase or lease.
 - a. Active duty military members stationed in New Jersey, with permanent residency in another state, may apply. Current military orders will be accepted as proof of residency documentation.
 - b. This program is limited to individuals only. Businesses, governments, and public entities are not eligible.
2. Applicants are required to remain a resident of the State of New Jersey for at least two (2) years after the purchase or lease of the eligible electric vehicle which receives an incentive under the Charge Up New Jersey program.
3. Purchase or lease an eligible vehicle in the State of New Jersey between January 17, 2020 and the official launch of Stage Two –Point-of-Sale Program.
 - a. A vehicle purchased or leased or delivered out-of-state is not eligible for the incentive, including vehicles ordered online and delivered outside of the state.
 - b. A purchase or lease is deemed completed when the purchaser or lessee of the vehicle has executed and signed a purchase or lease contract or security agreement. For Tesla and other manufacturers without a standard purchase or lease contract, the date of vehicle registration will be considered the date of purchase or lease.
 - c. Applicants must take delivery of their vehicle before applying. Applications received before delivery will be rejected, and applicants will need to reapply post-delivery.
4. Submit an application no later than 90 days after the launch date of the Charge Up New Jersey Point-of-Sale application implemented in Stage Two.
5. Commit to not modifying the vehicle's emissions control systems, hardware, software calibrations, or hybrid system.
6. Retain ownership or an active lease agreement and registration of the vehicle with the New Jersey Motor Vehicle Commission for a minimum of 36 consecutive months immediately after the vehicle purchase or lease date. Leased vehicles must reflect a minimum of 36 months on the original lease agreement.
7. Applicants may only receive up to four (4) vehicle incentives from the Charge Up New Jersey program throughout the 10-year period that the program is active.

Failure to Adhere to the Program Requirements

If a vehicle, for which an incentive payment was issued, is sold, returned, or traded in, or if a lease is transferred or assumed by another party prior to expiration of the minimum ownership period or lease agreement, the purchaser or lessee may be required to reimburse Charge Up New Jersey. The program administrator will follow specific procedures to enforce refunding an incentive payment where the applicant has since sold to another party or returned the vehicle to the dealer prior to the 36-month lease or ownership commitment.

Exemption from the 36-month period may be allowed if necessitated by unavoidable circumstances, such as military relocation outside the State of New Jersey, death of an applicant, or determination that the vehicle has been totaled after an incentive has been paid. Reimbursements and exemptions will be reviewed by the Center for Sustainable Energy on a case-by-case basis. To employ this provision, contact the administrator to initiate this process.

If the Terms and Conditions of a previous application are not fulfilled, any new application under the applicant's name shall be deemed ineligible until the previous application's Terms and Conditions have been met or funds are returned to the program administrator.

Part Three: Vehicle Eligibility

Pursuant to [P.L.2019, c.362](#), an eligible vehicle for the Charge Up New Jersey program is defined as:

- A new light-duty plug-in electric vehicle;
- With a final MSRP* below \$55,000;
- Purchased or leased in the State of New Jersey on or after January 17, 2020; and
- Registered in New Jersey.

* The MSRP cap of \$55,000 refers to the final MSRP of the vehicle, which is set by the manufacturer, and is intended to encompass the value of the vehicle itself, in full. The manufacturer's MSRP typically includes the costs associated with the trim level of the vehicle with all color options, wheel upgrades, drive train or battery upgrades, and other packages, such as entertainment system upgrades. Costs not generally included in the MSRP are: destination or delivery charges, sales and use taxes, additional maintenance or repair packages purchased from the dealership or showroom, documentation fees, registration fees, or add-ons which relate to the maintenance or operation of the vehicle, such as electric vehicle charging packages, floor mats, first aid kits, cargo nets, etc. The Board reserves the right to seek all available legal remedies if manufacturers adopt separate MSRPs for New Jersey that differ from the MSRP associated with the same car in other states or otherwise attempt to circumvent the statutory language.

Incentives for Eligible Vehicles

The incentive amount for an eligible vehicle was set by the law, [P.L.2019, c.362](#) and is equal to \$25 per mile of EPA-rated all-electric range, up to a maximum of \$5,000. The Eligible Vehicle List will include electric vehicles which meet the criteria set by the law. The list will be publicly available on the program website and updated on a quarterly basis. The calculation for the incentive is as follows:

$(\$25) \times (\text{EPA-rated all-electric range}) = \text{Total Incentive Amount (Maximum of \$5,000)}$

Incentive Calculation Example

The 2020 Toyota Prius Prime Plug-In has 25 EPA-rated all-electric miles of range.

$(\$25) \times (25 \text{ EPA-rated all-electric miles}) = \625 Incentive

The 2020 Hyundai Kona EV has 258 EPA-rated all-electric miles of range, but the incentive is capped at \$5,000. Thus, the Kona EV would be eligible for a \$5,000 incentive.

Ineligible Vehicles

Ineligible vehicles under the Charge Up New Jersey program include:

- Aftermarket plug-in hybrid electric vehicles;
- Electric vehicle conversions;
- Electric scooters;
- Electric all-terrain vehicles;
- Neighborhood, or low speed, electric vehicles;
- Electric motorcycles; and
- Pre-owned plug-in electric vehicles.